

International Edition - December 2017



#### South Africa

## Larry Wilford shines at the Kvalami circuit

FUCHS LUBRICANTS-sponsored Larry Wilford delivered an impressive and exciting performance in the final race of the 2017 V8 Championship. The 39-year-old seasoned driver used all his experience and know-how to win 2nd place in this prestigious championship. // Page 6.

#### Italy

#### **Memorable days!**

400 amateur and professional riders participated in the special event organized by FUCHS ITALY for the Silkolene Riding Days. During these two days dedicated to motorbike fans, the riders and FUCHS staff had the chance to discuss their passion and the performance of the FUCHS Silkolene lubricants. // Page 8.





#### **Great Britain**

#### FUCHS Silkolene set to continue its partnership with PBM

FUCHS UK confirms that Shane 'Shakey' Byrne, six-time British Superbike BSB champion, and race-winner Glenn Irwin will compete again in 2018 Motorsport team aboard the factory-backed Ducati Panigale R motorbikes with the Paul Bird Motorsport team sporting the FUCHS Silkolene logo. // Page 10.

International Edition - December 2017





#### **France**

#### **FUCHS** customers invited to the Le Castellet track

For the third consecutive time, FUCHS FRANCE organized the FUCHS Karting Challenge for their customers on the karting racetrack of the legendary circuit of Le Castellet. FUCHS customers discovered the famous track which has welcomed the most important names of the international motorsport cars for decades. In June 2018, F1 fans will enjoy unforgettable moments with the comeback of the F1 Grand Prix of France on this circuit, after ten years of absence. FUCHS FRANCE rented the karting track for their customers. The guests were delighted to test their limits and their performance against the other competitors in a friendly atmosphere. 50 car-dealers, car-mechanics and carriers came from Var and Alpes-Maritimes to participate in the competition. The FUCHS Karting Challenge began with free practice sessions for teams, each with two drivers. The competitors with the best times took the pole position for a two-hour endurance race.

"The FUCHS Karting Challenge is a relaxed and sporting spirit race. It is always a platform where our customers can enjoy their joint passion: motor racing," explained Stéphane Mollet of FUCHS FRANCE. "This challenge was once again supported by Cyril Raymond, double champion of RX2 World Rally Cross and US RX Lites 2017 champion. Cyril impressed our customers, shared the stories of his victories and gave advice on driving karts."



#### **France**

## Cyril Raymond on the exciting roads of the French Rally Championship

To thank the FUCHS customers for their welcome during the FUCHS Karting Challenge, Cyril Raymond decided to race in a car painted in the FUCHS colors. The world champion drove an authentic Peugeot 208 R2 on the "Rallye du Var", the last round of the French Asphalt Rally Championship. At the end of 14 'specials' and 186 km, Cyril Raymond's fans left the event enchanted by his performance. His father, Serge Raymond, FUCHS driver for ten years, raced at the same time in the Historic Vehicles

Championship at the wheel of his prestigious VISA 1000 Pistes. At the end of the two-day rally he finished in the

2 www.fuchs.com/group

top 10.

International Edition – December 2017





#### Austria

#### Strong presence of FUCHS AUSTRIA at Biker's World 2017

From 2 to 3 December the Messezentrum of Salzburg, one of the most important exhibitions dedicated to motorbikes, welcomed around 10,000 fans coming to discover the latest trends and innovations of the most important two-wheel brands, accessories manufacturers and derived products. On occasion of this 5th edition, 100 exhibitors presented their up-coming innovations for 2018 in a 10,000 m² showroom. The program for the visitors included live interviews with the riders as well as shows and demonstrations for fans and the whole family.

FUCHS AUSTRIA and IGFC Classic\* (long-time partner of FUCHS Silkolene) presented some bikes and the "Seely Matchless G 50", the bike of FUCHS Silkolene rider Wolfgang Stropek.

FUCHS AUSTRIA presented its wide range of FUCHS Silkolene lubricants dedicated to motorbikes.



International Edition - December 2017





#### **South Africa**

#### **Great performance of the HUD Racing team**

2017 was the first season for the HUD Racing team in the SACCS Nationals. Rodney James Cook and Rikus Hattingh gave a great performance finishing 2nd overall in class E for the 2017 Northern Regions Season. David Huddy and Gerhard Schutte took five podium finishes overall and won 2nd place overall in class S.

#### **South Africa**

#### **Podiums for Lance Isaacs**

The opening round of the SuperGP Champions Trophy was filled with deserved victories for Lance Isaacs as he defended his success in the SuperM class.

Despite a few accidents in the middle of the season, he finished in the top 10 of the SuperGP class.



International Edition – December 2017







## MAD Racing team excels in the F400 8-hour endurance race

Although he could not participate in many races in 2017 because of his studies, Dewald Brummer ensured that MAD Racing would be crowned champion of the F400 8-hour endurance race. The FUCHS SOUTH AFRICA sponsored MAD Racing team duo, Dewald Brummer and Bevan Williams, faced a challenging and difficult race. Only a few laps into the main race, the team had a puncture which saw them fall to 28th position. After a few pit-stops, driver changes and refueling, the team managed to climb back to 5th place with an hour and a half of the race to go. The drivers decided to push hard which paid off and they managed to win the race with a record-breaking victory.

MAD Racing team was the only team to achieve more than 500 laps.



#### South Africa

#### Savannah is ready for 2018

In 2015, when Savannah Woodward turned 15, Monroe Racing RSA decided to develop her skills to a contender level on the 600cc bike. She was entered into different categories and tracks to gain experience before taking on the challenging task of racing in major championships. This training period helped her to develop both mentally and physically to compete in the National Championships. Last September, Savannah was awarded the chance to show off her skills on the international stage. The Benoni superbike rider travelled to Italy on an invitation extended by FUCHS ITALY to participate in an event organized by them: the Silkolene Riding Days.

She was also granted a private test session on a Yamaha YZF-R1 under the supervision of Lorenzo Lanzi – former Ducati driver, at the Autodrome Internazionale del Mugello in Tuscany.

Savannah is looking forward to a successful 2018 season.



#### South Africa

## Lyle Ramsay crowned vice-champion 2017

Monroe Racing RSA's driver Lyle Ramsay had a good start to his Comsol VW Challenge in class B. He was victorious in the first race, won several top 5 finishes and was crowned 2nd overall in his class, an overwhelming achievement.

International Edition – December 2017





#### **South Africa**

#### **Vice-champion title for Larry Wilford**

On the Kyalami Grand Prix circuit, Larry Wilford pulled off a spectacular win at the season's final race to secure 2nd position overall in the V8 Championship. Larry's skillful driving and prowess gave him the competitive edge to outsmart the pack and take the lead. His Falcon was in 1st place, 50 m ahead of his nearest challenger, and won the race securing 2nd position overall in the championship.

His son Terry had still not recovered from a protracted illness and therefore missed the final race.

"We have sponsored the Wilford team for 20 years," explained Janet Kerr of FUCHS SOUTH AFRICA. "Larry has been racing for 39 years and his son Terry for 19 years."

FUCHS lubricants: TITAN RACE PRO S SAE 10W-60, TITAN SINTOPOID LS SAE 75W-90, TITAN SINTOPOID LS SAE 75W-140, TITAN Supersyn LONGLIFE SAE 5W-40

#### South Africa

## Successes for the AM Racing team

AM Racing's Alex Marques had recovered well from a challenging season in the SuperHatch Racing Series. He claimed 8th place overall out of 44 competitors, 6th in class A and 5th in class C. AM Racing team also scored two 1st overall places, two race wins, one 2nd place, one 3rd place and a number of top 5 finishes.



International Edition – December 2017





#### Italy

#### The 200 Miles of Mugello is back

Like every year, the 200-mile endurance race closed the sporting season with a wonderful and exciting weekend full of shows and competitions. This 10th edition took place from November 4 to 5, on the exciting world circuit of Mugello. This event is traditionally organized by Promo Racing and this year, in conclusion of a great partnership during 2017, sponsored by FUCHS Silkolene. The 2017 edition took place in the pouring rain and even if some drivers were discouraged, a large number of crews came to race in 600 and 1,000 categories. This demanding challenge welcomed internationally renowned drivers with impressive track records. A special class was created for Paralympic riders. These competitions required both a high level of performance to reach the best speed and the right race strategy (pit-stops, fueling and driver changes). It is the only Italian competition for motorcycles which opens with a Classic Le Mans style start.

The incessant rain forced the race manager to reduce the number of laps from 62 to 50, to a total of 262 km. These extreme conditions were very dangerous for all the participants.

"They had to show a lot of dexterity and know-how to cross the chequered flag with good times. The winners were rewarded with products from the title sponsor FUCHS Silkolene and a personalized FUCHS Silkolene cup," said Cristina Delmastro of FUCHS ITALY.

International Edition – December 2017





#### Italy

8

#### Silkolene Riding Days: a special event for riders!

The second edition of the Silkolene Riding Days in 2017 took place on the circuit of Mugello. "This sporting event was specially created by FUCHS in 2017 with the objective to bring together motorbike fans in a two day event exclusively dedicated to FUCHS Silkolene brand and products. It is organized for those who want to improve their performance on this legendary circuit, who like to feel the adrenaline of the track and share their passion with friends," explained Cristina Delmastro of FUCHS ITALY. "The 400 competitors taking part in this challenge met FUCHS staff, discovered and tested FUCHS Silkolene lubricants and received advice from our specialists. It was a great success. For us it was also a powerful way to get in touch with our product consumers and get direct information about their habits concerning bikes, their maintenance and what guides the choice of lubricants." Max Temporali, a well known former rider and reporter for Italian TV, commented all these races with great passion. The FUCHS special guests, such as partners and families of the riders, enjoyed a guided tour of the Mugello track. "The completely new idea was a huge success for the Mugello circuit. We are sure to keep it in mind for future events," said Cristina Delmastro.



International Edition - December 2017





Italy

9

## FUCHS ITALY, special partner of RIDE FOR LIFE

FUCHS Silkolene actively supports RIDE FOR LIFE, the annual charity event organized by Riders4Riders. Every year in November, at the end of the racing season of the various two-wheeled specialties, champions and amateurs meet the public in a festive two days of challenges in a friendly atmosphere radiating of fun and solidarity.

Riders4Riders is a non-profit association founded in 2010 by motorbike riders and two-wheel enthusiasts that counts among its ambassador champions like Andrea Dovizioso, Marco Melandri, the freestyler Massimo Bianconcini and many others. It was created following serious accidents involving young riders. The association coordinates volunteers wanting to help riders who had suffered serious accidents, offering support and investing in medical research on bone marrow injuries.

Riders4Riders collaborates on a permanent basis with FMI and major sport events promoting solidarity initiatives aimed at safety in sports.

Over two days, professionals and amateur riders came together for exciting races in a friendly atmosphere. Many spectators came to see the show and support the association through their donations.



Pictured: Vincenzo Notarianni, Automotive Sales Manager of FUCHS ITALY (right) and Dante Badiali of Riders4Riders Onlus (left).

To join in the effort: https://www.riders4riders.it/en/come-aiutarci/

International Edition – December 2017



#### **Great Britain**

## FUCHS UK looks forward to another successful year of motorsports in 2018

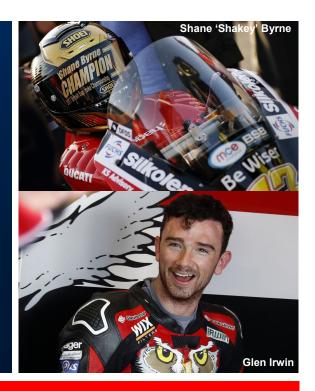
#### **Paul Bird Motorsport team**

FUCHS UK has plans in place ready for 2018. Shane 'Shakey' Byrne and Glen Irwin, riding for Paul Bird Motorsport, will once again carry the FUCHS Silkolene logos on their leathers in the BSB Championship. 'Shakey' will start the new season as the first six-time British Superbike champion.

#### **Smiths Racing BMW**

Peter Hickman, riding for FUCHS Silkolene sponsored Smiths Racing BMW, finished 4th in the 2017 BSB standings. FUCHS will continue to support the team in 2018.

"We hope to see all three podiums occupied by FUCHS Silkolene riders regularly in 2018!" said Joost van Genderen (Head of Motorcycle Division).



#### **Great Britain**

#### Cherie Pridham Racing, welcome to the FUCHS Silkolene family!

FUCHS Silkolene is set to become the new supplier for Cherie Pridham Racing (CPR), a cycling team. Headed up by Cherie Pridham, a former eight-time Tour de France competitor and former rider for Italian team Mapei and Swiss team GS Mazza. Cherie represented Great Britain Racing for the GB Cycling team and was Team Director of team Raleigh.

Cherie is now the owner of a new racing team which has a brand new racetrack that is based at and built in partnership with the University of Derby. The team will rely heavily on Alan Buttler, a former world tour mechanic.



#### **Great Britain**

## FUCHS confirms its sponsoring with Ciceley Motorsport in 2018

Ciceley Motorsport with driver Adam Morgan will continue as a four-wheel focus for 2018. The team will once again compete in the British Touring Car Championship and also in additional UK and European based championships.

#### **Great Britain**

#### **FUCHS UK committed in Historic Rallies**

For the first time, FUCHS UK will be title sponsor for both of the UK's top historic rally championships: the British Historic Rally Championship (BHRC) and the Roger Albert Clark Rally Motor Club Championship (RACRMC Asphalt Championship). "We look forward to receiving exciting rally reports," said Russ Kenyon (Head of Automotive Division).

