

Press release

Focus on social sustainability: FUCHS provides EUR 50,000 in sponsorship for 14 social projects in Mannheim

FUCHS PETROLUB SE, which operates globally in the lubricants industry, will be awarding the FUCHS Sponsorship Award for the 22nd time on November 18, 2021. More than 30 institutions applied for the Sponsorship Award and a total of 14 projects based in the company's home city were awarded a sum of EUR 50,000.

FUCHS considers sustainability to be a core element of good corporate governance. For almost ten years, the company has been committed to harmonizing economic, ecological and social actions with its sustainability strategy.

"FUCHS understands social sustainability, which often gets forgotten about in our world, as taking equal responsibility for our employees, their families and society," says CEO Stefan Fuchs, describing one of the company's central goals. "That's why the FUCHS Sponsorship Award has been such an important part of our corporate commitment since 2000, which we want to use to help people help themselves, while at the same time providing a visible platform for people who do voluntary work."

FUCHS supports sustainable projects all around the world in regions where the group's 58 companies operate, giving preference to those projects that pursue social goals in addition to certified climate protection. These social goals vary greatly depending on the location. "Whereas in developing or emerging countries, the focus is on profoundly existential issues such as nutrition, health and education, we support very different necessities and very specific needs at our home location in Mannheim with our Sponsorship Award," clarifies Markus Garb, Vice President Sustainability.

In the second year of the coronavirus, many of the social projects supported are aimed at children and young people. This takes account of the fact that it is precisely these age groups who suffered greatly from the unusual pandemic circumstances. They were the ones who had to go without their social contacts and normal school and daycare attendance, for example.

Other projects under the theme of "Diversity" focus on integration, health and the interaction between generations, for example. "The amount of funding does not represent an assessment of the projects, but is based on how much is needed to implement the respective project," explains Tina Vogel, Head of PR & Marketing.

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This year, the company once again offered two special prizes among the 14 selected projects, one for a particularly sustainable project and one for a particularly innovative project.

The Sustainability Award 2021 goes to THW-Jugend Mannheim and supports the construction of insect hotels and a Leonardo Bridge, where children and young people learn how to use tools and technical equipment. An additional goal is to boost sustainable interaction with nature.

The Innovation Award 2021 went to "Das andere SchulZimmer", which prepares young people who have dropped out of the school system and find themselves in difficult life situations for an extra-curricular secondary school diploma and subsequent entry into a profession. The project "Coding for my Future!" is being supported: Many young people are very interested in "media and programming" and they can acquire basic programming skills in parallel to lessons, thus increasing their prospects of a better professional future.

The award ceremony will be held virtually on account of the coronavirus pandemic. The recording of the digital event and further information on the award winners can be found at: <http://www.fuchs.com/fuchs-foerderpreis/>

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The following information is available online:

Image and video material:

<https://www.fuchs.com/gb-en/photo-gallery/>

About FUCHS

FUCHS develops, produces and markets high-grade lubricants and related specialties for virtually all industries and areas of application. The company, which was founded in Mannheim in 1931, employs around 6,000 people worldwide at 58 operating companies. FUCHS is the world's largest independent lubricant manufacturer. The most important markets in terms of sales revenue are Western Europe, Asia and North America.